

**To: WeatherBond Roofing Systems' Independent Sales Representatives and Distributors**

WeatherBond Roofing Systems is pleased to introduce SureMB™ 70 SA Base Ply. This self-adhered, 70-mil product can be used as a base ply in multiple-ply systems; it can also be utilized as an air and vapor barrier (AVB) in all WeatherBond roof systems. SureMB 70 SA adds redundancy for multiple-ply roofs and reduces air movement into any roofing assembly, improving thermal efficiency and reducing the possibility of condensation-related issues.

WeatherBond's SureMB 70 SA is the latest addition to the roofing industry's most comprehensive array of AVB options. If a building owner or specifier is looking for a thicker AVB, self-healing characteristics, and low VOCs; SureMB 70 SA will meet those needs. SureMB 70 SA is user-friendly and is an excellent option in colder temperatures because heat can be applied to the sheet during installation to ensure proper adhesion.

Additional SureMB 70 SA features and benefits include:

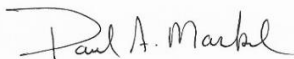
- Reinforced for higher puncture resistance
- Compatible with urethane adhesives for insulation attachment
- Compatible with cold adhesive for membrane attachment
- Large 2-square roll
- Split poly release liner for an easier install
- Selvage edge to ensure watertight seams
- Tenacious SBS adhesive
- No need for hot asphalt kettles

| Part number | Dimensions                    | Square feet/roll   | Rolls/pallet | Weight/roll | List price   |
|-------------|-------------------------------|--|--------------|-------------|--------------|
| 335630      | 39-3/8" x 61'<br>(1m x 18.6m) | 200 ft <sup>2</sup><br>(175 ft <sup>2</sup> approx. yield) | 20           | 78 lbs      | \$99.05/roll |

SureMB 70 SA is easy to install; after priming the substrate with 702 Primer or CAV-GRIP® III, simply line up the sheet and roll out while pulling off the poly release liner, roll in with a 150-pound roller, then use a hand roller or stand-up roller over the seam area.

Should you have any questions, please contact me at [paul.markel@weatherbondroofing.com](mailto:paul.markel@weatherbondroofing.com)

Sincerely,



Paul Markel, Product Manager – Specialty Products

